



Issued By:

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USER INTERVIEW QUESTIONS

Entertainlit

Questions for User Interviews

1. Before we begin, would you mind telling me a bit about yourself?
 - a. Where do you live?
 - b. What do you do for work?
 - c. Do you live with anyone else?
2. Tell me about your experience with XX.
 - a. How many times have you been/used/done?
 - b. When was the last time you XX?
 - c. Are you a XX?
 - d. Why do you XX?
 - e. Tell me more about that.
 - f. Why is that important to you?
3. Tell me about your most recent XX experience.
 - a. When did you do this?
 - b. Who did you do it with?
 - c. How much time do you spend planning for your XX?
 - d. Where do you find information about what to do?
 - e. What did you prioritize when you XX?
 - f. Did you pay for XX?
 - g. Did you encounter anything that took longer than you thought it would take?
 - h. Did you use any external help in navigating this?
 - i. Do you feel like you accomplish everything that you wanted to or was in your original plan?
 - j. How would you describe your experience overall?
 - i. What was the hardest part?
 - ii. What was the easier part?
4. What makes a XX experience successful for you?
 - a. What prevents you from experiencing success?
 - b. Can you give me an example?
 - c. What did you do about it?
5. Did you use any tools or resources?
 - a. What is most important/least important to you about the tools you use to XX?
 - b. Are there any tools you choose not to use? Why?
6. If there's one thing you could change about your XX experience, what would it be?
 - a. How would that make it better for you?
 - i. Tell me more about that.
 - ii. Why is that important to you?
 - b. What do you wish you knew before XX?

- c. Do you help other people XX? What advice do you give them?
7. Do you have anything else you'd like to share about this topic?